

BARNSELY METROPOLITAN BOROUGH COUNCIL

DEARNE AREA COUNCIL 4th April 2016

Report of the Dearne Area Council Manager

Dearne Area Council Update with regards the community magazine

1.0 Purpose of Report

- 1.1 This report provides members with an update regarding the first edition of the community magazine
- 1.2 This report also provides members with an update regarding the schedule for the second edition
- 1.3 This report provides members with a date and the option of being part of the community magazine editorial group

2.0 Recommendations

- 2.1 That members note the completion of the first edition of the community magazine
- 2.2 That members note the schedule for the second edition of the community magazine
- 2.3 That members note the date of the community magazine editorial group

3.0 Community magazine first edition

- 3.1 An editorial group was established in October 2015 consisting of the Area Team and members. The initial meeting was to establish content and provide a priority order for articles in the magazine. Members were also involved in the proof reading of the final draft. All articles were submitted to the communications team in advance of the deadline and the community newsletter was distributed in December 2015.
- 3.2 The only cost associated with providing a magazine was officer time and distribution, with the latter estimated to cost £1,846 per year for distribution to Households in the Dearne Area. The document was 24 pages in total, with 50% being editorial content and the remainder advertising.
- 3.3 The team have received positive comments about the magazine and the Salvation Army had £500 donated from a local business as a direct result of the magazine being distributed.

4.0 **Schedule for the second edition**

4.1	Articles to communications	All articles and images ready in folders by Monday 2 May.
	Info to CIS	Thursday 12 May
	Final approvals	Wednesday 29 June
	Print	Thursday 30 June
	Delivery to Distributors	Friday 08 Jul

The editorial group will be meeting on the 14th of April 1pm- 3pm at Goldthorpe Library. The Dearne Area team have already send out a request for articles and ideas from members and the community at large.

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Date:

4th April 2016